



KEVAN MCGOWAN

I'm a full stack design leader with deep expertise in User Experience Design, research and strategy. I'm able to drive complex design projects at any stage (Discovery → User Research → UX → Interaction → Clean Visuals → Analytics). I regularly contribute at both a tactical and strategic level. I'm aiming to join a team where I can strengthen and codify my design leadership abilities.

WORK EXPERIENCE

11/2019 - PRESENT

Senior User Experience Designer at Ancestry in San Francisco

Partner with colleagues to design a range of features to serve Ancestry's search and broader discovery ecosystem. Utilize data-driven and mobile-first approaches to realize demonstratable gains and other insights. Regularly lead research to help inform strategy and execution.

09/2013 - 11/2019

User Experience Lead at Ebook Central in Oakland

Led the redesign of a highly customizable book vendoring and management platform for academic libraries. Worked directly with top-tier Book Publishers to create a complex sales data reporting and visualization tool. Led the redesign of an eBook Publishing CMS. Translated complex business and user workflow requirements into clean and intuitive user flows and page interactions. Regularly prototyped & user tested designs. Led extensive user research initiatives and customer panel interactions. Defined the product roadmap and strategy while facilitating communication with stakeholders and other team members. Managed research tools.

ONGOING

Freelance Designer in Oakland

- **SURVIVEiT (April 2018 - November 2020)**
Redefined how cancer patients and caretakers make more informed treatment decisions and achieve better health outcomes.
- **RookieUp & Openmind (May 2018 - November 2019)**
Met regularly with Junior/Mid-Level Designers via video calls to provide career advice and design feedback during timeboxed UX projects.
- **Freeform Development (Feb 2015 - October 2015)**
Led the design and discovery processes for a rich tool which enables artists to customize and optimize monetizable mobile apps.

02/2012 - 09/2013

Senior Interaction Designer at BitTorrent in San Francisco

Acted as Lead Designer for the Android app redesign. Led Design for SoShare, a web-based file transfer service. Led design for the company's flagship products, µTorrent & BitTorrent, which served over 150 million users.

05/2011 - 03/2012

Senior Interaction Designer at Kodak Gallery in Emeryville

Led the design of an iOS shopping experience. Led the design for all merchandise-related interactive content. Led the redesign of a wall calendar rich web application. Provide usability and visual design expertise to product merchandising & marketing efforts. Conduct, observe and analyze user testing.

02/2010 - 03/2011

Lead Interaction Designer at A Bit Lucky in San Mateo

10/2008 - 11/2009

Interaction Designer at SmartyCard in San Mateo

EDUCATION

Master of Arts in Industrial & Product Design from San Francisco State University

Emphasis in visual communication, UX/UI design and color theory.

Bachelor of Arts in Politics from U.C. Santa Cruz

SPECIALTIES

Interaction Design, UX/UI Design, User Research, Prototyping, Product Strategy, Agile Development & Scrum, and Web Application Design.

Sketch, Figma, Adobe Creative Suite, Invision, Principle & Bootstrap



Kevan is an absolute delight to work with. He is bright, adaptable, creative, a quick study, and focused. He is able to frame emotionally and technically complicated ideas into thoughtfully crafted design that is easy for our patients to navigate - which is critical in the projects we worked on. I always look forward to the output of projects from Kevan as he is an exceptionally talented designer.”

Joy Brewster Rusthoven
Executive Director at SURVIVEiT